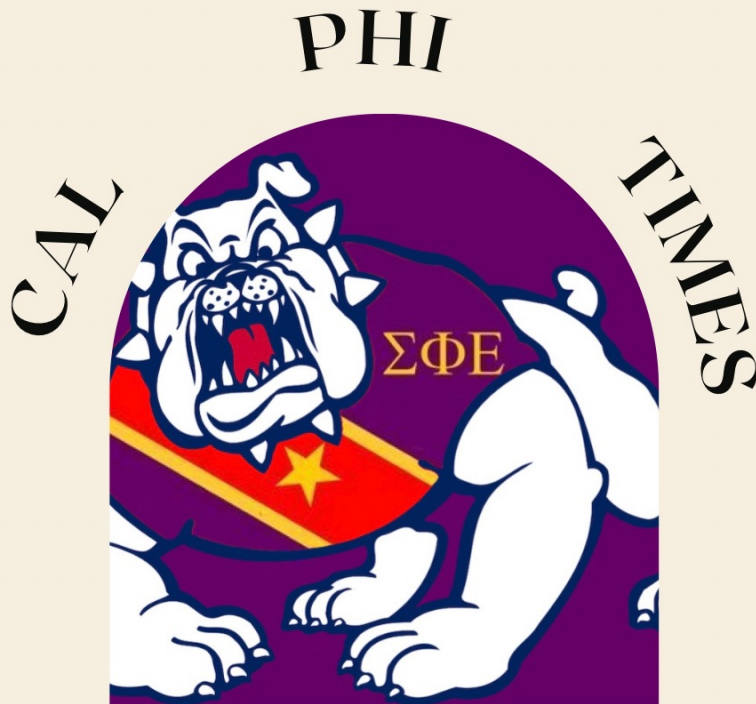

MARCH 30TH, 2022

SIGMA PHI EPSILON ALUMNI
NEWSLETTER



◆ WELCOME ◆

Delivering this newsletter is one of the best ways that Cal Phi SigEp can maintain a strong relationship with its alumni. Inside, you will find behind the scenes information about the current state of the chapter.

Reassuringly, this letter should provide the option to allow our alumni some feedback!

[READ MORE](#)

WRITTEN BY
TYLER VERKAIK
VP COMMUNICATIONS



INTRODUCING

ALUMNI NEWSLETTER

A LETTER FROM OUR PRESIDENT

“My name is Evan Caetano, I am the current Chapter President for our Cal Phi Chapter of Sigma Phi Epsilon. I am a transfer student from the College of Sequoias in Visalia, and I am majoring in Agricultural Business. I joined SigEp because I felt welcome in the brotherhood it provided and believed in the principles that it stands for. My main focus this semester has been recruitment. I have been setting up many events and well as planning future events to attract as many new members as possible, without sacrificing the quality of new members. Such events include BMS tabling events and inviting PNMs to a monthly "rush event". I have also made grades a huge emphasis on the brothers this semester. Our last semester GPA was below our chapter standard, and I wanted to keep the brothers accountable as well as establish our position as being one of, if not the, top fraternities on campus in terms of GPA. In the past, we have struggled in terms of finances, but I feel that we are on track to take care of all financial troubles that we have had for the last few years. I truly believe with our current Executive Board we can do great things, getting ourselves back on track as a chapter, as well as reestablishing ourselves as a top fraternity on campus.”

- EVAN CAETANO



SigEp
FRATERNITY

A NEW POSITION ON EXECUTIVE BOARD

At our most recent E-board election, nationals has implemented a new position for the chapter. It has the ability to better the men of our chapter in our goal to becoming balanced men.

↘ [Read more](#)

Follow on Instagram
@FresnoStateSigEp



A NEW POSITION ON EXECUTIVE BOARD

LEARNING COMMUNITIES

As a high performing chapter at Fresno State, our members must hold high standards with grades. This new position as a part of executive board should assist in our goal to raise the GPA of our members. New implemented actions include providing a stable learning environment for members to study and better themselves academically. Our chapter has a room booked throughout the week to allow opportunity for studying if needed. For those struggling, study hours are logged to ensure that they are getting the appropriate time management and help they need. With these responsibilities being implemented into our chapter, there is plenty of room for success academically!



FUNDING CAL PHI

With a little over 20 members in our chapter, there are plenty of responsibilities that we must take in order for us to thrive. Our finance chair has done just that.

↘ [Read more](#)

Like us on Facebook
@CalPhiSigEp



FUNDING CAL PHI

MONEY MATTERS

Previously mentioned, our chapter must take steps in finance for us to allow our fullest potential. In regards to dues, a 30/60/90 day rule has been implemented to ensure that members are paid off in a timely matter, with action being taken within each interval of 30 days. As for other ways of fundraising, our chapter has been catering public events for a company called Pardinis. In exchange for working, our chapter gets funds and our members can get an opportunity to help pay fees. An example of a pardinis event would be a night at the Selland Arena, working a concession stand selling snacks, food, and drinks for around 6 hours. Just as important, we recently partnered with our local Chipotle to fundraise money for the Boys and Girls Club, which was a huge success!



GROWING OUR CHAPTER

Having manpower is a very important tool to utilize in our fraternity. With more members, we can showcase ourselves as a top fraternity on campus. That is why we are taking new steps to recruit.

↘ [Read more](#)

Follow us on Twitter
@SigEpFresno



GROWING OUR CHAPTER

RUSH SIGEP

In terms of recruitment, we have implemented a few new things to help us increase the chapter. BMS is going to be our main avenue of outreach and communication with guys who are interested in branching out into student involvement. We have included multiple tabling events on campus to showcase the scholarship to already enrolled students, and for them to sign up with their contact info, and we are planning on doing many more vents like these. Booths have been secured for club week, dog days, as well as vintage days which will also put SigEps name out into the student body. We have begun to benefit from the ease of technology to make recruiting and outreach easier as our BMS flyer has been sent out to all high school counseling centers to advertise to incoming freshman. All these new ideas and tools we have started to take advantage of are a part of 365 rush, where we constantly try and rush guys throughout the school year to increase our manpower. As formal rush week comes along we have more active members bought in to growing as a chapter through increased accountability and incentives to bring in more balanced men.



BROTHER SPOTLIGHT

My name is Tyler Verkaik and I am from Tulare, California. At 19 years of age, I am in my second year of college. My major is History, but my career of choice is still to be debated. I joined SigEp because I loved the sense of brotherhood our guys have. As a new member holding an executive position in our chapter, I'd like to build a bridge between my rush class and the alumni of Cal Phi.

