## CAL PHI TIMES

Sigma Phi Epsilon Alumni Newsletter



#### A letter from our President

By Evan Caetano

"Hello, my name is Evan Caetano and I am the current Chapter President for the Cal Phi Chapter of Sigma Phi Epsilon. I believe the chapter is currently in an important pivotal time, and we can truly do something great. The spring semester has shown that 365 recruitment is a very effective tool for us, and it will be no different this fall semester. We are looking to have a good rush this year and our recruitment efforts will not stop after a rush week. Now that Cal Phi is officially debt-free, thanks in huge part to our VP of Finance, Vidal Velez, we will be having multiple fundraisers this semester to build up a sizable bank account for future chapter events. The chapter is in a great spot right now and we are looking to grow the chapter with quality men who will become future leaders. Our hard work will continue to achieve Cal Phi's full potential. HFF"

# More stories in this issue:

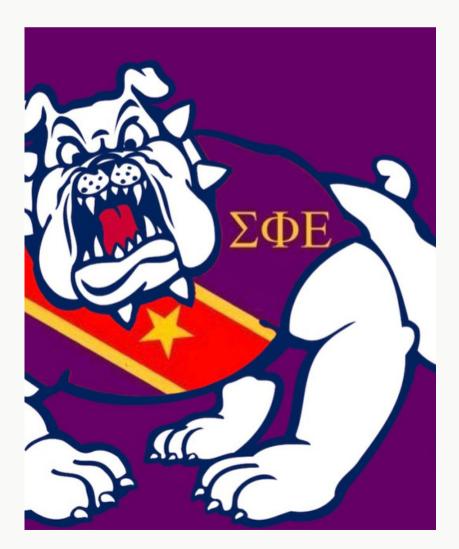
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## **Plotting for the Fall**

**Executive Board Retreat** 

Our Executive Board gathered alongside their mentors to help plan several events and strategies for the upcoming Fall Semester. Each Position got equal attention and focus, setting up Cal Phi for success.

Beforehand, there were some slight changes with 2 new members filling the roles of Member Development, SigEp Learning Community, and Chaplain. Ethan Cranmer (formerly Member Development) will take over as Chaplain, Skyler Faria as SLC, and Keston Cardoza filling Member Development.



All Positions on the Executive Board were to come up with 3 SMART Goals to complete by the end of the semester. Examples include:

- VP Communications sends out 4 Newsletters a year
- VP Finance Keeping Cal Phi Debt Free
- The Chaplain has 3 dates for each ritual before the start of the semester
- VP Programming has a formal setup in an orderly manner to ensure all brothers can attend
- VP Recruitment has 4
   Brotherhood events before
   October
- VP SLC setting up an archive of ratings of classes and professors
- VP Mem Dev having a chapter retreat
- President re-establishing alumni connections

Besides these given examples, over 30 dates were set in place for our semester to be planned out.

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#### **Excelsior Award**

by Vidal Velez, VP Finance

In April, Our Chapter was presented with an announcement from Cal Phi Alumni. This event was quickly followed by a short video directly from the SigEp Grand Chapter President, Billy Maddalon, giving a presentation on the history of the chapter's finance over the last few years. During his address to the Chapter, he mentioned how our ability to process dues was made in a timely order, and our debt diminishing. After all, was said and done Cal Phi was presented the Excelsior Award for Finance!



"In this past year, I was focused on the task of gaining the trust of my brothers so that I could maintain a leadership role as Finance chair. My first goal was to tackle paying dues. By reimplementing the 30/60/90-day rule, late payments related to dues no longer allow the chapter to fall back on its relationship with nationals.

I was able to further extinguish our debt by taking part in nonprofit organized fundraisers such as Pardini's, Chipotle Fundraisers, and Fresno State Vintage Days.

Over the course of three days, our chapter participated in Vintage Days, where we held a food booth selling Tri-Tip and also a Dunk Tank. It was thanks to Vintage Days that we were able to raise \$8,000, and ultimately sell out of Tri-Tip.

This money allowed me to accomplish my goal in this position, which makes me glad to say that Cal Phi is now debt free."

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### Representing Cal Phi

Cal Phi Legacy Campaign, Fall 2022 Rush Shirts

Pictured below are Cal Phi's Fall 2022 Rush shirts. They are available in all sizes and are \$30 each. To get one, you can Venmo @SigEp-FresnoState. Purchasing one is a great way to support the chapter while also representing our great fraternity!



On the Topic of both representing and supporting Cal Phi, our AVC President, DJ Armstrong, has created a campaign that can establish Fresno State SigEp as the leading fraternity of California. More Simply, the goal of the Cal Phi Legacy Campaign is to raise funds for three different reasons:

- To fund the newly named Andre Aguilar
  Balanced Man Scholarship to permanently
  equip the chapter with the ability to reward
  incoming freshmen with a \$2,000
  scholarship.
- Sending members to Leadership Events such as CLA, Conclave, and Ruck that are crucial to the SigEp experience. By funding our Leadership Development, the Chapter will not be under any financial burden.

 To purchase and renovate an on-campus chapter facility. In a more detailed way, the plan is to make the facility ahead of all other chapters at Fresno State and also lead SigEp Nationally. This action will provide the chapter with a fresh start and avoid leasing a facility.

The End goal is to fundraise \$250,000 by May 13th, 2030, coincidentally Cal Phi's 30th anniversary of being chartered. By accomplishing these goals promptly, Cal Phi can increase its performance for years to come.

By Donating you are not only helping the chapter but also entering into a raffle to win a case of Red Door Napa Valley Wine, (4) 2022 Fresno State vs USC football game tickets, (2) 2022 LA Chargers home football game tickets, (1) Fresno Grizzlies gear and ticket package, (2) 2023 Golden State Warriors home basketball game tickets, (2) 2022 LA Rams home football tickets.

